

Norman Rockwell

BY KP BUILDING PRODUCTS



VINYL SIDING
collection



Inspired by an American Legend

Norman Rockwell's illustrations defined the American dream. So colorful, so original, so timeless. A wonderful inspiration for the exteriors of your home.

Designers and industry experts predict that the next color trends for home exteriors will be dark, bold hues. Being at the forefront of the industry, Norman Rockwell has introduced its **darkest color, Manor.**

Pairing our dark colors with our two advanced technologies, SpectraShield™ and ChromaLock™, you can rest assured that your home will maintain its beauty throughout the years.

Whether your style is contemporary, traditional or modern, Norman Rockwell's extensive color offering can suit any home.



Barn Red



Cobblestone Wicker



Spice



Ocean



Tan



Forest



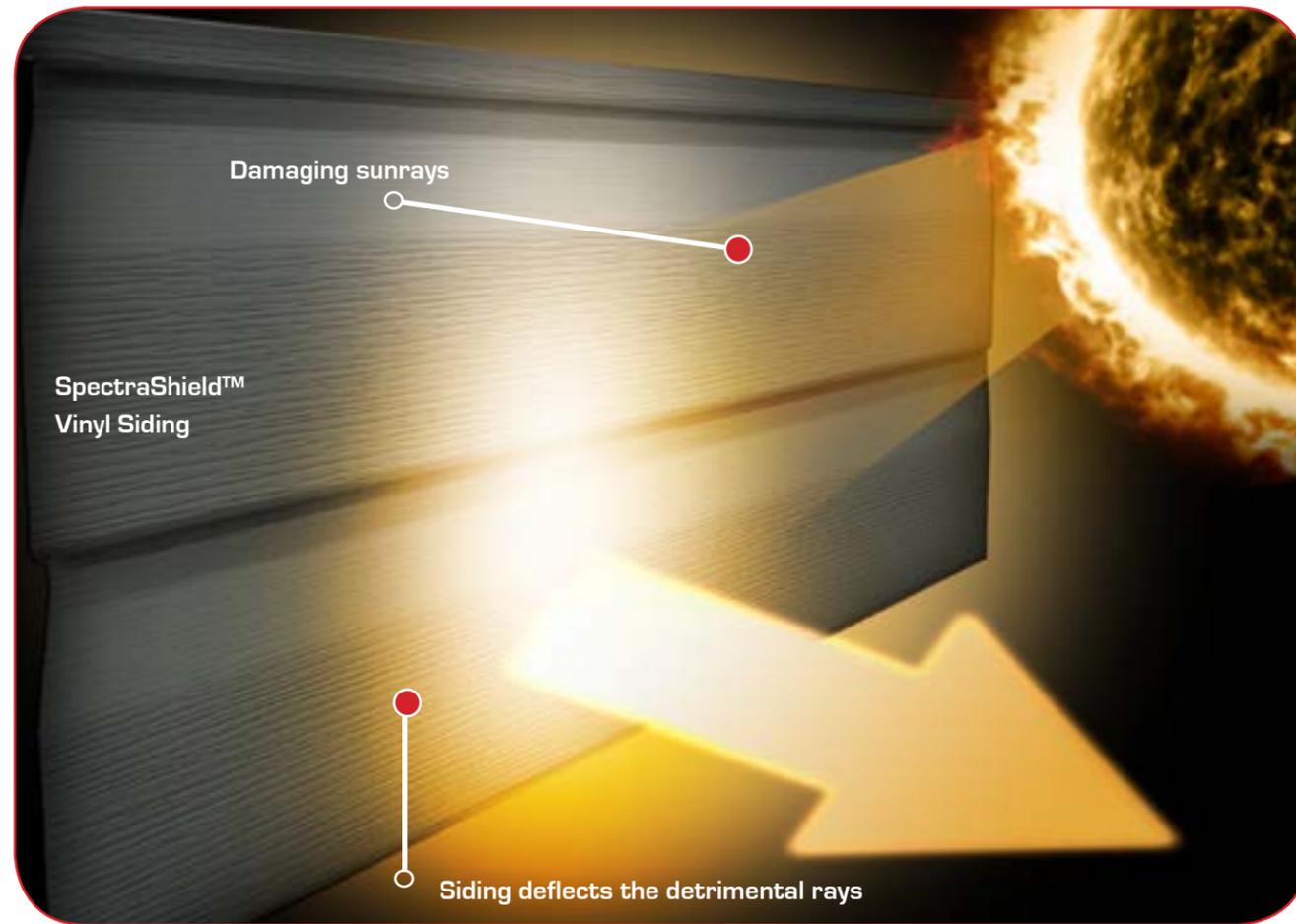
White	Heritage Gray	Heron	Graphite
Classic Linen	Putty	Canvas	Sage
Tan	Camel	Cobblestone Wicker	Clay
Sandstone	Khaki	Smoke	Dusk

NORMAN ROCKWELL PLUS

Spice	Barn Red	Mahogany	
Suede	Forest	Ocean	Manor

Heat Distortion Technology

SpectraShield™ thermal diffusion agents protect vinyl siding against distortion caused by heat from the sun.



Protects Against Heat Distortion

SpectraShield™ thermal diffusion agents protect vinyl siding against distortion caused by heat from the sun.

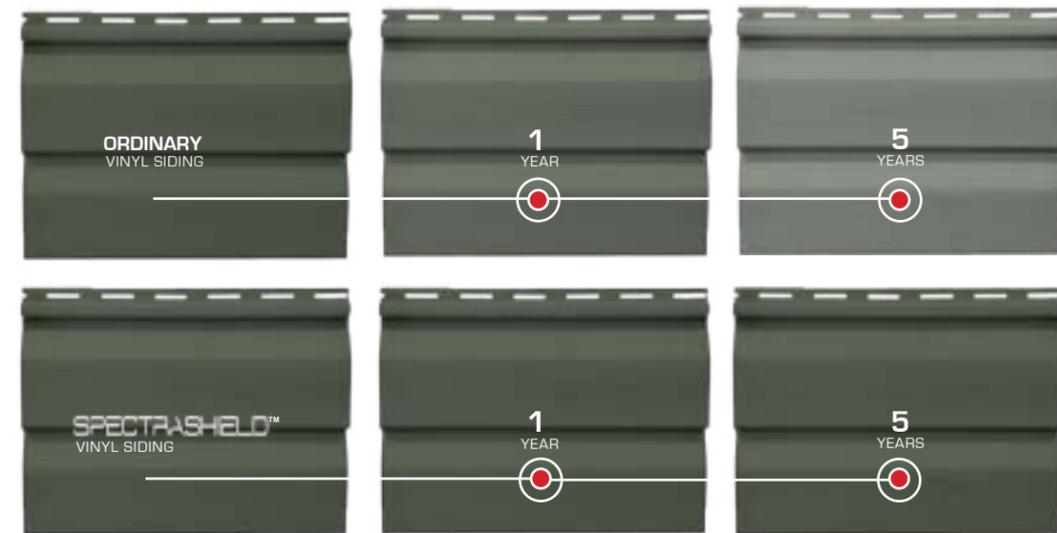
Heat gun pointed at KP vinyl siding at a temperature of 176.5°F. No distortion from the intense heat.



Heat gun pointed at competitor's vinyl siding at a temperature of 176.5°F. Siding tends to deform in the heat.



Partnering with a world leader in acrylic technology, KP has developed a process to fuse a protective acrylic layer to a vinyl base. The colored acrylic layer resists the harmful effect of the sun's ultraviolet rays that cause fading. The vinyl base provides strength and durability for long-term performance. We call it **ChromaLock™** technology. It's what makes the Norman Rockwell Siding Collection so special.



Color Performance Comparison

After only a few months, you can easily see the damage the sun could do to average vinyl siding if it came in dark colors.

It's easy to see the difference ChromaLock™ technology makes.



Outstanding Warranty Protection

ChromaLock™'s 25-year fade resistance protection means your home's color will last and last.

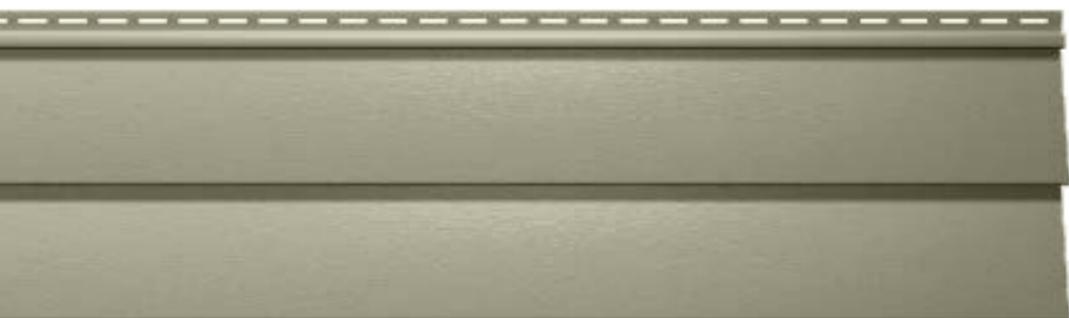


The Features You Want Most



Double 4.5" Dutchlap Siding in Manor

If there's one thing that made Rockwell's work so masterful, it was his attention to detail. The same can be said for the exteriors he inspired.



Double 4" Clapboard Siding in Khaki

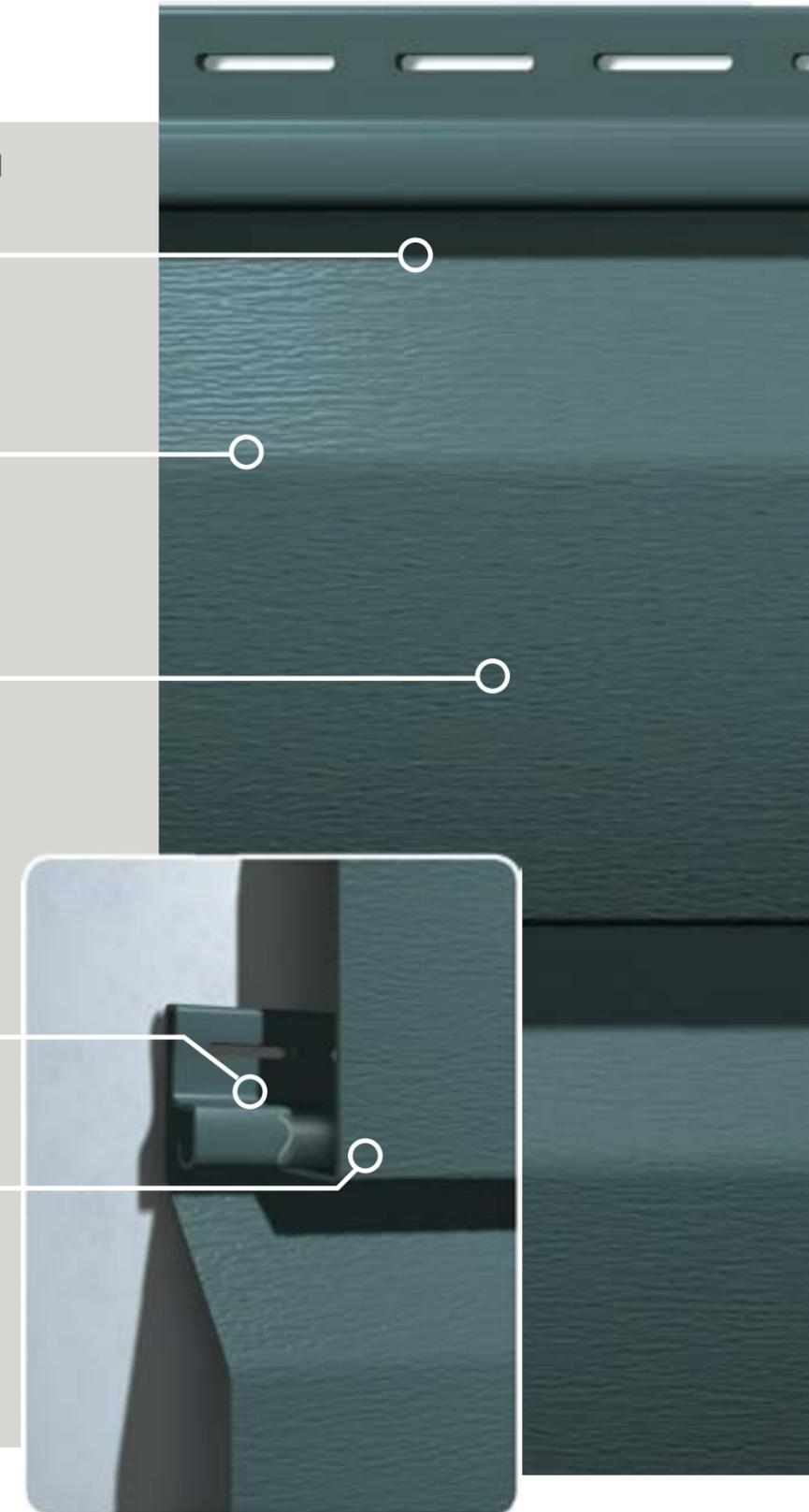
Low-gloss cedar texture taken from actual wood panels for a truly authentic appearance.

Rich color consistent through the acrylic and vinyl, making any scratches virtually unnoticeable.

Premium thickness for increased impact resistance and strength.

Self-aligning Insta-Lock™ locking design ensures a secure installation.

Full 3/4" profile provides dramatic shadow lines and gives added rigidity for a straighter appearance on the wall.



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LIMITED LIFETIME WARRANTY

Our commitment to quality naturally results in one of the strongest warranties in the vinyl siding industry. For your peace of mind, Norman Rockwell™ siding is not only backed by a 25-year fade resistance protection, but with a Limited Lifetime Warranty*, which includes hail damage.

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Specifications and colors are subject to changes without notice, manufacturer shall not be liable.

* See warranty online for complete details.